

DAWSON COUNTY FAIR BOARD

Meeting held April 6

An emergency meeting of the Dawson County Fair Board was called to order by Nathan Stortz at 7:10 pm on April 6th in the Fair Office at the Dawson County Fairgrounds. In attendance were: Tacee DeSaye, Larry Evans, Eric Smeltzer, Brady Smelser and Kelsey Crawford. (Wade Nielsen Livvy Rieger, Terah Lynn, Kathy Doane and Troy Kaufman were absent)

The purpose of the impromptu meeting was to discuss the Mid-Rivers sponsorship. We decided to offer them \$17,500 for 7 years or \$25,000 for 10 years. They would receive ads on the jumbo tron, their logo on the fair website, posters and brochures, two banners at the arena and front gate, social media advertising, tickets to the rodeo, concert, sled pull and gate passes. They would also be the year round Crow's Nest sponsor (value of \$1,000). Events held would be the fair, bump and runs, demolition derby, ranch rodeos, college rodeos, barrel racing and the possibility of an ice rink. Their name will also be on the rock that is replacing the entrance sign.

We decided to go with Inflatable Fun Zone – they will provide a zip line, water walkers and hungry hippo. The cost will be \$9,000 plus rooms.

Barrel Racing will be held on April ? and August 5th. They only need the arena \$75

Christy Cullinan will be singing the National Anthem again at the rodeo.

The Striegel/Lamphier wedding will set up a tent at the carnival area for a cost of \$100. They will not be renting the bathrooms. Locating lines will be up to them. They should also check on bar catering since there is another wedding on the same day at the grounds.

Check to see if Dean can blade arena.

Decided to increase arena sponsorships for roping chute and Rough Stock and Times Event Catch Pens from \$150 to \$200.

The meeting was adjourned at 8:20 pm.

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Kelsey Crawford, Secretary

x _____

Nathan Stortz, Chariman